Strategic Management Society, 23rd Annual Conference

"Intersections: Strategy Across Conventional Boundaries"

New track on The Practice of Strategy

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- How are strategic problems identified and conceptualized?
- How are intersections defined and described?
- How are potential solutions generated, evaluated, and decided on? What do decision-makers really do, and what should they do in order to be successful?
- What tools and methodologies aid decision-making in organizations?
- What are the actual impacts of managerial work?
- How can the effectiveness of strategic decisions be assessed and improved?