British Academy of Management Conference
2003

Annual Conference Harrogate, September 15th to 17th, 2003

The overarching theme of the British Academy of Management this year is Knowledge into Practice. The strategic management track is directly in our area.

Strategic Management Track Putting "Knowledge into Practice' is much of what strategists wrestle with, both conceptually and practically. The emphasis in strategic management has changed remarkably over the last ten or so years to focus on issues of implementation and how we might better understand the characteristics of more successful implementation processes.

We welcome papers which address a wide range of issues and areas of strategic management. These include:

- Thinking and acting strategically
- Implementation and performance
- Putting strategy into practice
- Governance and effective leadership in strategy
- Strategies for internationalisation
- Mergers and Acquisitions
- Theoretical and Methodological Frameworks for increasing our understanding of strategy
- Market strategies
- Ethics/Ethos and Social Responsibility