With *Micro-strategizing: Activity in practice* we want to continue a theme that was first introduced at EGOS 2003 with papers that explore micro processes of strategy and that make sense of strategizing activities in different contexts. There is a growing sense that strategy research would benefit from a strengthened focus on the micro level practices which generate and are generated by macro level phenomena. The theme of micro-strategizing invites papers that bring new light and insight to the unfolding of strategy in different organizations, i.e. to the continuous formation and transformation of strategic and organizational patterns of activity. However, an interest in the practice of strategizing involves situating these micro-strategizing activities within a broader societal context, constituted by influential institutions.

The focus for EGOS 2004 is on dynamic relationships and organizational processes within and among organizations. Its emphasis on conceptualising organizations as sets of (unfolding) relationships between different actors at multiple levels of analysis ties into the focus of the micro-strategizing perspective on the myriad interactions within and between organisations that make up strategizing in practice. In accordance with the general theme this year we want to put particular stress on the dynamic aspects of the unfolding relationships between the various actors involved in strategizing activities.

For our subtheme we want papers that consider the challenges, prospects and possibilities associated with the micro perspective on strategising. We will consider theoretical and empirical papers within the following guidelines.

1. We are interested in papers with ambitions to theorize empirical findings beyond the path of pure empiricism and description too common in earlier strategy process research.
2. Theoretical/conceptual papers on micro level practices are also encouraged, especially where these papers can provide links between or elaborate existing bodies of strategy research.
3. Whilst we are interested in the impact of the micro day-to-day activities of organisational actors on more macro strategic outcomes, we also want papers that explore micro activities in a broader social context, such as:
   - accounts of how micro activities and practices draw on macro-social institutions (e.g. strategy tools and discourses);
- accounts of how micro activities and practices constitute and modify macro or meso-social institutions (e.g. strategy innovations translated from one sector or nation to another, consultancy firms and business schools as creating a discourse with wider social effects);
- accounts of how micro activities and practices impact upon the performance of organisations and institutions at the higher level (e.g. how peripheral innovative/strategising activity might have repercussions more widely).

4. We also invite papers that explore old and new methodologies for capturing the micro-processes of everyday strategizing in organisations.

For a summary of the issues and topics raised in our subtheme at EGOS 2003 as well as a sample of papers presented there please visit the strategy-as-practice website at www.strategy-as-practice.org.

Papers submitted to our subtheme will be considered for a possible special issue on micro-strategizing.

**Deadline for the submission of abstracts: December 31, 2003**

**For more information please visit the EGOS website at www.egosnet.org**