Strategy-as-Practice: Paper Development Workshop

European Group of Organizational Studies 2011 Gothenburg

July 5, 2011
1. **Cross-roundtable themes/topics/issues**

   - **Positioning and contribution**
     - How to carve out theoretical contribution and adequately position a paper (5)
   
   - **Analysis, data and method**
     - How to select types of data suitable for SAP and how to display them
     - How to ensure a match between theoretical base and empirical part of a paper
     - How not to get lost in a large data set
     - How to write a robust method section
   
   - **Craft of paper writing in general**
     - General craft of paper writing
     - How to deal with several RnRs
     - How to identify a suitable outlet, including practitioner oriented journals
   
   - **General issues**
     - How to challenge and/or extend the theoretical base of SAP
     - How to 'anticipate' the reviewers
     - General challenge of researching SAP
     - Status of SAP in general: Is it just a label or is there 'substance'?
Pre-conference SAP PDW – Concluding plenary (II of III)

2. **Take aways – 'Guiding principles'**
   - Use a template paper
   - One paper = one idea
   - Ethnography is not the whole story (select data section in accordance with the scope of the paper)
   - Use tables and figures
   - Team up with an experienced co-author
   - Do reviews
   - Put yourself in the shoes of a reviewer
   - Mind the title of the paper
   - Testdrive a short version of your argument with your core audience
   - Be coherent and use only one jargon
   - A discussion section needs to discuss
3. Implications for next year/next PDW
   
   - Questions
     - Inclusion criterion: papers at different stages or only close-to-submission?
     - How to deal with "no shows"
     - How to follow up on integration of suggested amendments
     - How to ensure topical fit of submission with SAP agenda
   
   - Suggestions
     - Roundtable on methods
     - More time per paper (60-90min.)
     - Provide 1 page peer-review
     - Mutual peer-presentation of papers (one advocate, one critic)
     - Keep 1-2min. snapshot of paper essence by peers
     - Keep appreciative tone and orientation
     - Be critical in substance, yet constructive in tone and orientation
     - Ensure that papers follow a minimal conventional structure (suggested in the call for submissions)