Methodological Challenges in S-as-P Research: The View of Early Careers & PhDs

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Building a Career on Qualitative S-as-P Research: What can be learned from prolific scholars

1. Excellent (longitudinal) and innovative methodical approach (also allows to diversify publication strategy)

2. Long-term research program, elaborating a personal style of doing QSR

3. Clear positioning and coherent logic of qualitative design, based on a strong knowledge of strategy research.
Do your Ph.D students who conduct this line of work have any problems positioning themselves as strategy researchers when they go on the job market?

[What I am very committed to, is making sure that any students who pursue this stream of research know a great deal about mainstream, contemporary strategy. You can't do credible work in this area unless you understand strategy and organization.]