Call for Papers

28th SMS Annual International Conference

Cologne, Germany

October 12th - 15th 2008

In 2008, SMS will be holding its annual conference in Cologne Germany. For European scholars this gives a convenient opportunity to be present at the only dedicated international strategy forum.

The conference has a relatively new Strategy as Practice interest group which is exciting considerable interest and growing rapidly. The numbers for the interest group grew by 20% last year. The style of the Strategy as Practice track is different from other tracks with three different methods of interaction. The pre-conference sessions are discursive debates with practitioners upon a wide range of business issues. The main conference consists of a mix of normal paper sessions and round table sessions. The latter are new to this conference and are powerful sessions orchestrated by thought leaders in the field.

One way in which the interest group is exciting interest and attention is the launch of a new and very successful innovation in 2007: the creation of the first Practice Implications prize. This was won by Christian Seelos and Johanna Mair of IESE business school, Spain. The prize has raised the profile of the Strategy as Practice group significantly and the award of $1000 USD will be available again at the 2008 conference. Details of the prize can be found on the SMS home page.

The Strategy as Practice field in strongly embedded in the European context and SMS in Cologne gives the interest group a real opportunity to influence a more international audience. Proposals for the conference are to arrive at the SMS offices by February 4th 2008.

Details of the conference are at: http://cologne.strategicmanagement.net

Duncan Angwin
Track Chair