Dear Colleagues,

The deadline for submissions for the BAM 2011 conference is approaching and we would like to take this opportunity to invite you to join the Strategy-as-Practice track this year. Strategy-as-Practice is concerned with the everyday practices and activities involved in the making of strategy. By being cautious of the role of individuals and their actions, the status of macro phenomena, and supposedly stable aspects of organisation, Strategy-as-Practice researchers have raised important theoretical and methodological challenges to the study of strategy processes and engaged in interesting alternative research approaches. Strategy-as-Practice research has been published in leading international journals and its community is active in dedicated forums at the British Academy of Management, EGOS, and the Academy of Management, amongst others.

The BAM 2011 conference provides a forum for researchers from various backgrounds and with different levels of experience to discuss possibilities of strategy research, for example by presenting empirical research findings, methodological approaches that pay heed to processes of strategising and organising, or via theoretical papers that question the status of the units of analysis in strategy research or which link practices related to strategy with wider organisational, industrial or societal ‘contexts’. The Strategy-as-Practice track also provides a genial platform for doctoral students and early career researchers to present and discuss their work. We invite you to join this debate!

We are looking forward to your submission of a developmental or full paper by the 20. February 2011! For further information about the BAM Strategy-as-Practice track and to submit your paper, please visit the links below or contact Mike Zundel (m.zundel@liverpool.ac.uk).

Kind regards,

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Links:

BAM conference website: http://www.bamconference.co.uk/
BAM Strategy-as-Practice track: http://www.bam.ac.uk/site/cms/contentviewarticle.asp?article=416
Strategy as Practice website: http://www.s-as-p.org/