We would like to invite you to the professional development workshop on “Strategy-as-Practice: Methodological Challenges” being held on Sunday, Aug 10 2008, 12:00PM - 2:30PM, at the AoM Meeting in Anaheim. This PDW will focus on the practicalities of different methodological approaches to research in the strategy-as-practice (SAP) field (www.strategy-as-practice.org). This field reflects a burgeoning interest in who is involved in strategy, what they actually do, and the tools they use. The PDW will have three parts.

First, two key speakers will briefly introduce participants to different methodological challenges for researching strategy-as-practice (ANN HUFF: Choosing methods for researching SAP and KAREN GOLDEN-BIDDLE: Writing up data in SAP).

Second, specific research methods generally used for researching SAP will be discussed in roundtables facilitated by specialists of these methods: discourse analysis (SAKU MANTERE), ethnomethodology/conversation analysis (DALVIR SAMRA-FREDRICKS), biographical methods (LINDA ROULEAU), diaries as self-report methods (JULIA BALOGUN), observation methods (PAULA JARZABKOWSKI), longitudinal case study research (ANN LANGLEY), clinical inquiry (CLAUS JACOBS) and survey methods (RICHARD WHITTINGTON).

The third and final part of the PDW will consist of a panel of researchers proposing innovative methods for researching practice (CURTIS LeBARON: Using videos and DAVID OLIVER: Research using activity-based-inquiry).

Due to the great interest in past years for this workshop and space constraints, you must pre-register for this PDW, via the AOM PDW registration system. Registrants will be sent some advance reading material (articles illustrating the various methodological approaches to be discussed in the PDW) in July.